



# Your market is **STABLE**

Based on the last 12 months



Prepared for Daniel Iyanda | Oct 07, 2020

## How to interpret this data

Last 30-day period (as of 10/06/2020)

All data is Worldwide

Both app stores included

## New Users Growth See how Downloads are growing in your market versus the average for your primary category.



Your Market **Outperformed** Category Avg by

**8.6%**

## Market Size

**824.1K**

New Users

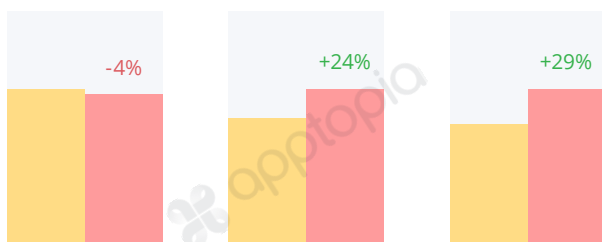
**1.0M**

Daily Active Users (DAU)

**3.3M**

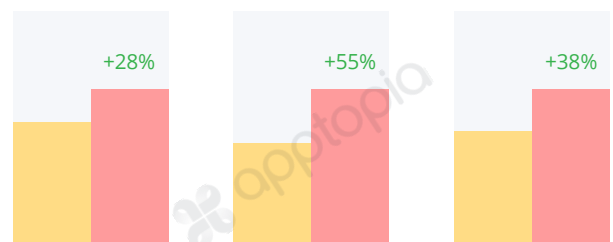
Monthly Active Users (MAU)

### Quarter over Quarter



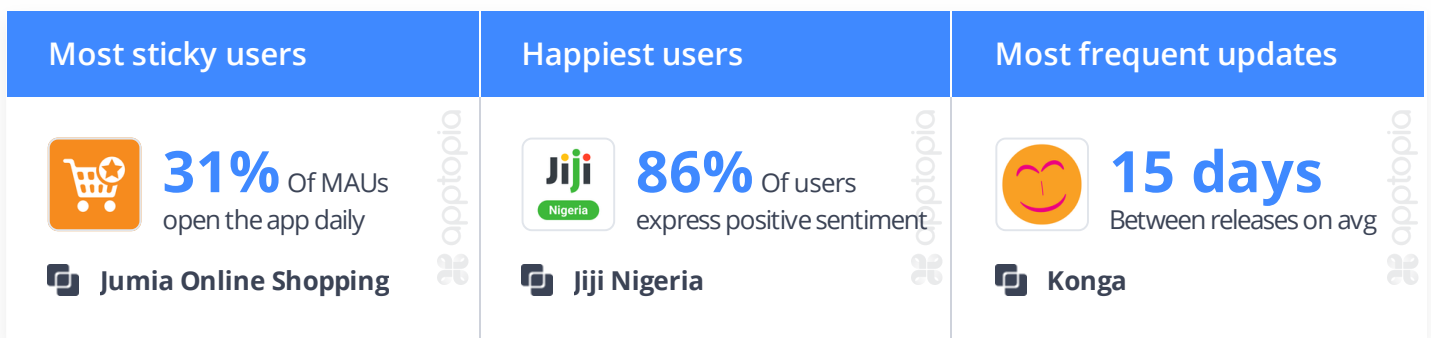
● Q2 2020 ● Q3 2020

### Year over Year

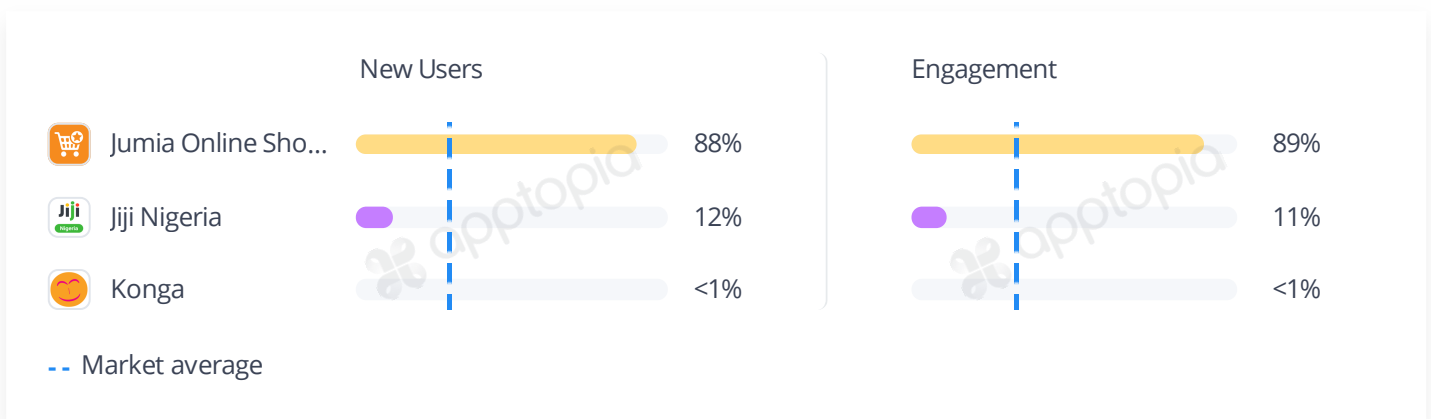


● Year ending 10/06/2019 ● Year ending 10/06/2020

**Competitor Highlights** Quick facts about the top players in the market.



**Market Share** Understand which players are performing above or below market average.



## Competitive Positioning Uncover your users' sentiment about your app compared to other players.



Join the top businesses that trust Apptopia



### Not included in this report

- Country breakdown
- Historical data back to Jan 2015
- Revenue and sessions metrics
- Cross app usage

### Product resources

- [Solutions for Brands & Publishers >](#)
- [How accurate is our data? >](#)
- [API Documentation >](#)
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